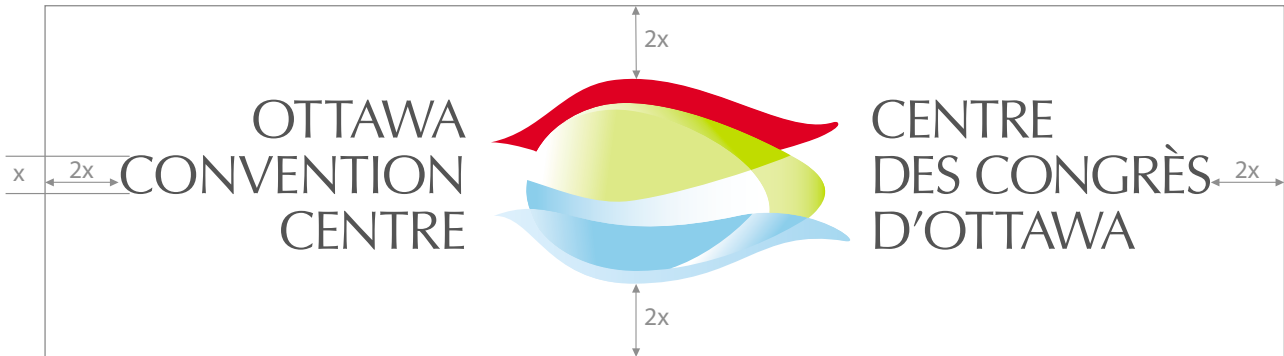


Safe Zone

The logo's safe zone is the quiet space around it. It is recommended that no other graphics or text come within this safe area. The safe zone dimension is determined by the value "x" where x = the capital height of the corporate name.

Minimum Size

The OCC logo must always maintain a reasonable level of legibility.



CORPORATE LOGO COLOUR GUIDE

The logo should appear in one of three colour formats:

1. Full corporate colours (preferred).
2. In black where corporate colours cannot be reproduced.
3. Dropped out to white on dark backgrounds.



0/0/0/75



50/0/5/0



25/0/100/0



0/100/100/0



PANTONE
425



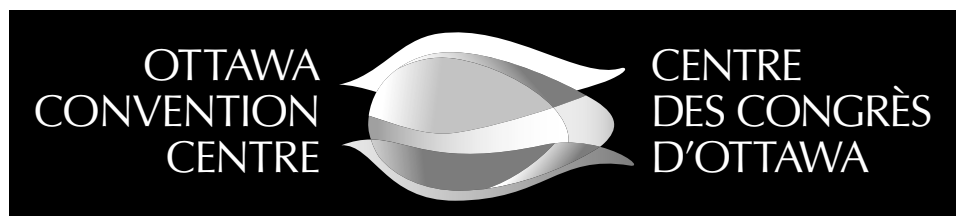
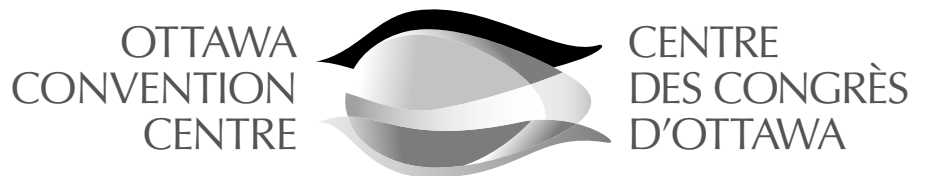
PANTONE
305



PANTONE
390



PANTONE
186



LOGO VARIATIONS

Stacked

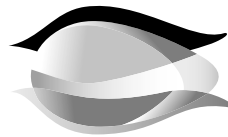
The stacked version of OCC logo is provided for use where the side-by-side logo is impractical. The stacked version works better in very small or narrow applications, such as some ads, banners and web applications.

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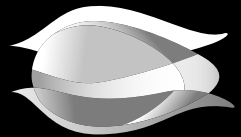
CENTRE
DES CONGRÈS
D'OTTAWA

OTTAWA
CONVENTION
CENTRE



CENTRE
DES CONGRÈS
D'OTTAWA

OTTAWA
CONVENTION
CENTRE



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D'OTTAWA

Provincial Tagline

This version of the logo should appear where appropriate in official communications, as determined by OCC management.

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CENTRE
DES CONGRÈS
D'OTTAWA

An Agency of the Government of Ontario | Un organisme du gouvernement de l'Ontario

CORPORATE TAGLINE

The tagline has been set in the correct corporate font and colour. It should be used on most communications, but does not have to appear in any particular position. The design of the communication piece will dictate its placement.

Where practical, the tagline can be positioned below the logo as shown.

CANADA'S MEETING PLACE
LE LIEU DE RENCONTRE DU CANADA

OTTAWA
CONVENTION
CENTRE



CENTRE
DES CONGRÈS
D'OTTAWA

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